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PTO/SB/21 (09-04)

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TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

		Application Number	10/765,044
		Filing Date	January 28, 2004
		First Named Inventor	Michael J. FREEMAN
		Art Unit	Not Yet Assigned
		Examiner Name	Not Yet Assigned
Total Number of Pages in This Submission	27	Attorney Docket Number	559442000104

ENCLOSURES (Check all that apply)

<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input checked="" type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Return Receipt Postcard Form PTO SB/08/a/b listing: * (27) US Patent Documents (not enclosed) * (14) Foreign Patent Documents * (2) Non Patent Literature Documents
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	MORRISON & FOERSTER LLP		
Signature			
Printed name	Jonathan Bockman		
Date	March 15, 2005	Reg. No.	45,640



PATENT
Attorney Docket No. 559442000104

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the application of:

Michael J. FREEMAN et al.

Serial No.: 10/765,044

Filing Date: January 28, 2004

For: **DIGITAL INTERACTIVE SYSTEM
FOR PROVIDING FULL
INTERACTIVITY WITH
PROGRAMMING EVENTS**

Examiner: Not yet assigned

Group Art Unit: 2611

**SUPPLEMENTAL INFORMATION DISCLOSURE
STATEMENT**

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sir:

Pursuant to 37 C.F.R. § 1.97 and § 1.98, Applicants submit for consideration in the above-identified application the documents listed on the attached Form PTO/SB/08. Copies of the foreign and non-patent documents are also submitted herewith. The Examiner is requested to make these documents of record.

This Supplemental Information Disclosure Statement is submitted before mailing of a first Office Action on the merits; accordingly, no fee is required.

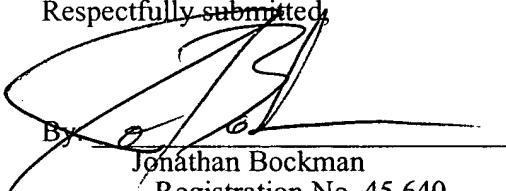
Applicants would appreciate the Examiner initialing and returning the Form PTO/SB/08, indicating that the information has been considered and made of record herein.

The information contained in this Supplemental Information Disclosure Statement under 37 C.F.R. § 1.97 and § 1.98 is not to be construed as a representation that: (i) a complete search has been made; (ii) additional information material to the examination of this application does not exist; (iii) the information, protocols, results and the like reported by

third parties are accurate or enabling; or (iv) the above information constitutes prior art to the subject invention.

In the event that the transmittal form is separated from this document and the Patent Office determines that an extension and/or other relief (such as payment of a fee under 37 C.F.R. § 1.17 (p)) is required, Applicants petition for any required relief including extensions of time and authorize the Commissioner to charge the cost of such petitions and/or other fees due in connection with the filing of this document to **Deposit Account No. 03-1952** referencing 559442000104.

Dated: March 15, 2005

Respectfully submitted,

By _____
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Substitute for form 1449/PTO				Complete If Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT				Application Number	10/765,044
<i>(Use as many sheets as necessary)</i>				Filing Date	January 28, 2004
				First Named Inventor	Michael J. Freeman
				Art Unit	2611
				Examiner Name	Not yet assigned
Sheet	1	of	2	Attorney Docket Number	

U.S. PATENT DOCUMENTS

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)			
1.		4,931,865	6/5/1990	SCARAMPI	
2.		5,603,078	2/11/1997	HENDERSON ET AL.	
3.		5,758,257	5/26/1998	HERZ ET AL.	
4.		5,771,307	6/23/1998	LU ET AL.	
5.		5,790,176	8/4/1998	CRAIG	
6.		5,956,716	7/21/1999	KENNER ET AL.	
7.		6,006,256	12/21/1999	ZDEPSKI ET AL.	
8.		6,026,376	2/15/2000	KENNEY	
9.		6,038,000	3/14/2000	HURST, JR.	
10.		6,058,430	5/2/2000	KAPLAN	
11.		6,064,438	5/16/2000	MILLER	
12.		6,104,443	8/15/2000	ADCOCK ET AL.	
13.		6,141,010	10/31/2000	HOYLE	
14.		6,177,931	1/23/2001	ALEXANDER ET AL.	
15.		2001/013123	8/9/2001	FREEMAN ET AL.	
16.		2002/0032905	3/14/2002	SHERR ET AL.	
17.		2002/0053078	5/2/2002	HOLTZ ET AL.	
18.		2002/0056091	5/9/2002	BALA ET AL.	
19.		6,473,903	10/29/2002	BALAKRISHNAN ET AL.	
20.		6,487,721	11/26/2002	SADAFI	
21.		2002/194589	12/19/2002	SHEEHAN ET AL.	
22.		6,509,908	1/21/2003	CROY ET AL.	
23.		6,591,247	7/8/2003	STERN	
24.		6,597,374	7/22/2003	BAKER ET AL.	
25.		6,615,408	9/2/2003	KAISER ET AL.	
26.		6,698,020	2/24/2004	ZIGMOND ET AL.	
27.		6,792,615	9/14/2004	ROWE ET AL.	

FOREIGN PATENT DOCUMENTS

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Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Country Code ² -Number ⁴ -Kind Code ⁵ (if known)			
28.	CA-246,437		1/27/1925		abstract
29.	WO-90-00847-A1		1/25/1990		abstract
30.	EP-0424648-A2		5/2/1991		abstract
31.	EP-0852443-A2		7/8/1998		abstract
32.	WO-98-45902-A1		10/15/1998		abstract
33.	WO-98-48566-A2		10/29/1998		abstract
34.	JP-10-222541		8/21/1998		abstract
35.	EP-0901284-A2		3/10/1999		abstract
36.	WO-99-55066-A1		10/28/1999		abstract
37.	WO-00-045599-A2		8/3/2000		abstract
38.	WO-01-015357-A1		3/1/2001		abstract
39.	GB-2356319-A		5/16/2001		abstract
40.	EP-1111914-A1		6/27/2001		abstract

Examiner Signature va 06500	Date Considered	
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MAR 15 2005

Substitute for form 1449/PTO

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT***(Use as many sheets as necessary)*

				<i>Complete If Known</i>	
				Application Number	10/765,044
				Filing Date	January 28, 2004
				First Named Inventor	Michael J. Freeman
				Art Unit	2611
				Examiner Name	Not yet assigned
Sheet	2	of	2	Attorney Docket Number	559442000104

	41.	WO-01-58132-A2	8/9/2001		abstract	
	42.	"Overview," located at www.claria.com/companyinfo/ visited on March 1, 2005				

*EXAMINER: Initial if information considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹ Applicant's unique citation designation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

NON PATENT LITERATURE DOCUMENTS

Examiner Initials	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	42.	"Overview," located at www.claria.com/companyinfo/ visited on March 1, 2005	
	43.	"Real System G2 Production Guide," 1998-2000; pp. 75-79	

*EXAMINER: Initial if information considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹Applicant's unique citation designation number (optional). ²Applicant is to place a check mark here if English language Translation is attached.

Examiner Signature	Date Considered
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va-96599